

| Curriculum Guide                                       |         |  |         |  |         |  |         |
|--|---------|--|---------|--|---------|--|---------|
| Major: General Business (B.B.A.) Online Option         |         |  |         |  |         |  |         |
| 2013-2014  |         |  |         |  |         |  |         |
| First Year   |         |  |         | Second Year                              |         |  |         |
| Semester 1   |         | Semester 2                               |         | Semester 1                               |         | Semester 2                               |         |
| Core 10: ENGL 1301                                     | 3 hrs.  | ENGL 1302* or 2311*                      | 3 hrs.  | ACCT 2301                                | 3 hrs.  | ACCT 2302*                               | 3 hrs.  |
| Core 20: MATH 1324*                                    | 3 hrs.  | MATH 1325*                               | 3 hrs.  | CIDM 2342*                               | 3 hrs.  | CIDM 3330* (online)                      | 3 hrs.  |
| Core 80: ECON 2301                                     | 3 hrs.  | ECON 2302 (online)                       | 3 hrs.  | Core 40: Humanities <sup>C</sup>         | 3 hrs.  | FIN 3320* (online)                       | 3 hrs.  |
| Core 11: COMM 1321 or 1315                             | 3 hrs.  | Core 60: History <sup>C</sup>            | 3 hrs.  | Core 60: History <sup>C</sup>            | 3 hrs.  | MGT 3330 (online)                        | 3 hrs.  |
| Core 90: BUSI 1304, CIDM 1301, 1315, 2345, or FIN 1307 | 3 hrs.  | Core 70: Political Science <sup>C</sup>  | 3 hrs.  | Core 70: Political Science <sup>C</sup>  | 3 hrs.  | MKT 3340 (online)                        | 3 hrs.  |
|  | 15 hrs. |  | 15 hrs. |  | 15 hrs. |  | 15 hrs. |
| Third Year   |         |  |         | Fourth Year                              |         |  |         |
| Semester 1   |         | Semester 2                               |         | Semester 1                               |         | Semester 2                               |         |
| Area #1, Course #1 <sup>2</sup> (online)               | 3 hrs.  | Area #1, Course #2 <sup>2</sup> (online) | 3 hrs.  | Free Elect. (online)                     | 3 hrs.  | MGT 4315* (online)                       | 3 hrs.  |
| Area #2, Course #1 <sup>2</sup> (online)               | 3 hrs.  | Area #3, Course #1 <sup>2</sup> (online) | 3 hrs.  | Area #2, Course #2 <sup>2</sup> (online) | 3 hrs.  | Area #1, Course #3 <sup>2</sup> (online) | 3 hrs.  |
| MGT* or FIN 4311(online)                               | 3 hrs.  | BUSI 3319* or                            |         | Area #3, Course #2 <sup>2</sup> (online) | 3 hrs.  | Area #2, Course #3 <sup>2</sup> (online) | 3 hrs.  |
| BUSI 3312* (online)                                    | 3 hrs.  | MGT 4335* (online)                       | 3 hrs.  | COB Writing Core <sup>1</sup> (online)   | 3 hrs.  | Area #3, Course #3 <sup>2</sup> (online) | 3 hrs.  |
| Core 30: Lab Science <sup>C</sup>                      | 3 hrs.  | Adv. Eco. (online)                       | 3 hrs.  | Core 50: Arts <sup>C</sup>               | 3 hrs.  | Free Elective (online)                   | 3 hrs.  |
|  | 15 hrs. | Core 30: Lab Science <sup>C</sup>        | 3 hrs.  |  | 15 hrs. |  | 15 hrs. |
|  |         |  |         |  |         | <b>Total degree hours must =120</b>      |         |

\* Indicates prerequisites.  
<sup>C</sup> See catalog for options.  
<sup>F</sup> Fall only  
<sup>S</sup> Spring only

**NOTE:** Course scheduling/rotation notes are not definitive and should be used for general planning purposes only. A number of factors can influence when courses are offered. Students should always seek the advice of their academic advisor before scheduling classes.

#### PRE-BUSINESS:

Students must complete these courses with a grade of "C" or better before declaring a Business major: ENGL 1301; MATH 1324 and 1325; COMM 1321 or ENGL 1302 or 2311; ECON 2301 and 2302; one course from BUSI 1304, CIDM 1301, CIDM 1315, CIDM 2345, or FIN 1307; ACCT 2301.

#### PREREQUISITE NOTES:

**ACCT 2302:** ACCT 2301.

**BUSI 3312:** junior standing.

**BUSI 3319:** MGT 3330 and MKT 3340; junior standing.

**CIDM 2342:** MATH 1325 or consent of instructor.

**CIDM 3330:** CIDM 2342 or concurrent enrollment.

**ECON Advanced Elective:** ECON 2301 and ECON 2302.

**ENGL 1302/2311:** ENGL 1301.

**FIN 3320:** ACCT 2301, 2302 or concurrent enrollment, and CIDM 2342 or concurrent enrollment.

**MATH 1324:** MATH 0303 or score of 85 or higher on Accuplacer Elementary Level Algebra.

**MATH 1325:** MATH 1324 (or 1314 if student already has credit).

**MGT 4311:** junior standing.

**MGT 4315:** FIN 3320, MGT 3330, MKT 3340, and senior standing.

#### ADDITIONAL NOTES:

<sup>1</sup>**COB Writing Core:** Choose one course from: BUSI 1304 (prerequisite: ENGL 1302/2311); BUSI/MGT 4380; CIDM 3320; ECON 4342 (prerequisites are ECON 2301 and 2302); FIN 3350 (prerequisite is FIN 3320), 4320 (prerequisite is FIN 3320), 4321; MGT 3335 (prerequisite is junior standing). Major requirements will not count for the Writing Component.

<sup>2</sup>**Areas of Specialization:** 9 hours from each of three subjects selected from: ACCT, Business Law & Communications, CIDM, ECON, FIN, MGT, MKT, or Supply Chain Management (to total 27 hours, of which at least 21 must be upper level).